

ЎЗБЕКИСТОН РЕСПУБЛИКАСИ ФАНЛАР АКАДЕМИЯСИ

**ЎЗБЕКИСТОН РЕСПУБЛИКАСИ ФАНЛАР АКАДЕМИЯСИ ЁШ ОЛИМЛАР КЕНГАШИ
ЎЗБЕК ИСТИҚОТИ ФАНЛАР АКАДЕМИЯСИ БИРЛАШГАН ҚАСАБА УЮШМАСИ ҚЎМИТАСИ
ЎЗБЕКИСТОН РЕСПУБЛИКАСИ ОЛИИ ВА ЎРТА МАХСУС ТАЪЛИМ ВАЗИРЛИГИ
ЎЗБЕК ИСТИҚОТИ ЁШЛАР ИТТИФОҚИ**

ФАН ВА ТАЪЛИМНИ РИВОЖЛАНТИРИШДА ЁШЛАРНИНГ ЎРНИ

**Республика миқёсидаги илмий ва илмий-техник конференция
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ПЛЕНАР МАЪРУЗАЛАР

TOURIST MARKET OF REPUBLIC OF UZBEKISTAN¹

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Development of digital economy dictates new tendencies of development of the tourist market in the Republic of Uzbekistan. In particular, globalization of tourist business, active development and influence the Internet of resources on the tourist market, approach personification in the travel organization on the new forms developments of the tourist market in the Republic of Uzbekistan. The market tourist online of services is the most developing sector of electronic trade in services. During the last years foreign tourists at planning and the organization of the trips across to Republic of Uzbekistan use the Internet. In the tourist environment work on advancement on the market of dynamic packing of rounds is conducted. It is new technology of formation and realization of a tourist's product by the direct reference to resource systems of airlines, hotels and tourist's services. Experience of the tourist organizations of the European and Asian countries shows that in immediate prospects dynamic packing becomes a technological basis of new strategy of development of the world tourist's industry. Recently the share of the packages generated with use of this technology, makes half of volume of the tourist's product sold in the European market. High adaptability to manufacture of a product does its ideally suited for booking online. Sales of rounds online grow in Europe mainly at the expense of dynamically generated packages.

Some domestic tour operators actively develop in a niche of dynamic packing on the basis of regular flights. The forecast for the tourist market in Uzbekistan is favorable and a number of tour companies plan to focus on the quality of work, on the basis of dynamic packaging, which fundamentally differs from the classical tour-passing by the presence of a large number of partners around the world and requires more careful monitoring. High risks in this area will remain, so the travel agency will concentrate on working with regular airlines

High risks in this sphere will remain; therefore the travel agency will concentrate on work with regular airlines and national Uzbek airline «Uzbekistan khavo yllari». In immediate prospects dynamic packages will be created on the basis of rail transportation (train) "Afrosiab", bus service that will provide the maximum access of tourist objects to Samarkand, Bukhara and Khiva, as for the organized and independent travellers. Essentially new technological model of the organization of the Uzbek tourist's industry will provide advantages to all participants of the tourist market: from consumers to suppliers of tourist's services (airlines, hotels). Modern technologies allow tourists to plan and organize independently the trips from the beginning and up to the end: to buy inexpensive tickets for all types of transport, to reserve habitation, to make routes and the program of entertainments. The most widespread innovations in the tourism, connected with digital technologies, were innovations in the field of transport services and placing services (electronic booking, electronic tickets, and electronic visas). As one of the very first innovations services «the electronic ticket», and also electronic sales as a whole, giving the chance to receive the

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necessary information on hotels, culture establishments, various services accompanying a trip act. Search of air tickets for independent tourists, and for tourist's groups is important, for example, it is necessary to know offers of carriers in those or other directions, the nobility cheap and fastest straight lines and стыковочные flights, notices on reduction of prices on services. For travel across to Republic of Uzbekistan it is possible to use the service accumulating tickets not only on planes, but also on trains with buses. Popular appendices represent the information on hotels, хостелах, camping's, apartments in any point of Republic of Uzbekistan. It is possible to look at real photos and responses of lodgers, to reserve room (sometimes without any advance payment) to receive the guidebook to a city and solid discounts for the registered users. For quite some time now services offer tourists concerts, excursions, tastings, master classes. Before travel it is possible to download, but before traveling, to haven download offline cards allowing freely to be guided in new space, the local transport appendices which are available for the majority of big cities, as Tashkent, Samarkand, Bukhara, Khiva. Work with global systems of booking through the Internet allows agency not only to receive operative both trustworthy information about the prices and quantity of empty seats at any moment, but also to have possibility to watch passage of the order at all stages of its realization. There are various systems of booking (CRS-computer reservation systems), all of them differ from each other, both a set of offered services, and technology of work. The oldest systems, such as the Siren, Amadeus, Gabriel, work basically through special terminals which you should establish at yourselves at office. For work through these systems it is necessary to lay a communication channel (wire) for the nearest knot. It is connected by that they were created for a long time then was not the Internet. The technology of work is constructed on difficult commands, and the inquiry put in system, represents a plain text. In these systems there are no photos, cards and other graphic information. Training to work in such systems costs much and not all on a pocket. The employee can independently work with CRS not earlier, than in a year. Through these systems basically are realized by plane and railway tickets. Founders of such systems are airlines, and accordingly, the primary goal for them is realization of air tickets. Sale of tickets does not demand graphic representation of the information. Connection to them manages in 1000-2500\$. Monthly expenses for work with these systems makes from 200\$ to 800\$ that not always on a pocket to small firms. At present with such systems basically the large tour operators realizing tickets work. Many firms which are responsible for operation classical CRS, conduct workings out of the programs, allowing working with these systems through the Internet. Young systems of booking use as communication facilities is the Internet, and as the terminal - the usual computer. Expenses for work through them are low and accessible even to small firms. To illustrate progressiveness of use of electronic booking, let's consider the basic procedures of mutual relations between various subjects of the tourist market. For convenience it is possible to get the scheduler of trips who unites the information on tickets, hotels and other important data. Among kinds of tourism new today virtual tourism is allocated «Virtual tourism is the activity of the individual allowing by means of use of the modern computer technics and communication networks to create and receive as much as possible realistic sensual information about wished destination from among real-life without actual moving to it. Virtual tourism also is perspective means of advancement of this or that destination, it gives the chance to the potential tourist to familiarize with cultural, historical, recreational possibilities of places of visiting and to choose for itself the most interesting objects and employment. The technology block chain within the next 5-10 years can change the tourist industry radically. The question, use possibilities of block chain for improvement of quality of service of tourists that can change the tourism industry seriously is now studied. In the future block chain will allow the consumer to work directly with the manufacturer. It is a question of the technology of the distributed databases based on constantly prolonged chain

of records and steady against falsification, revision, breaking and information theft. Initially it developed for the markets crypto-currency, but later began to use and in other spheres. It is possible to assume that technologies which are now created, within 5-10 years in the most serious image will change the tourism market. From the market all intermediaries can leave, and the tourist's product becomes better and accessible, responsibility of suppliers of tourist services will rise. This tendency should disturb representatives, first of all, tourist agencies. One of tendencies which today it is observable is an open display of the conflict of interests between suppliers of tourist's services and tour operators in struggle for the client. Today suppliers of tourist's services use in relation to tour operators and travel agents such unpopular measures, as: block chain is- the continuous consecutive chain of blocks built by certain rules (the coherent list), containing the information. More often copies of chains of blocks are stored and independently from each other (extremely in parallel) are processed on set of different computers. Cancellation of the agency commissions by airlines for the purpose of reduction of costs on distribution; programs of loyalty for the clients raising appeal of direct booking; the prices for sites of airlines frequently appear below block charter». In the conditions of expansion of a digital segment in the tourist market, business of classical tour operators can lead to their profitableness: low profitableness of tourist's camera activity does not allow balancing the risks connected with manufacture of a wholesale tourist's product. With a view of a survival tourist agencies should enter networks or to rise under brands of tour operators. At this conjuncture tour operators and tourist agencies for preservation of business and a survival in the tourist market should generate new services and products for which the traveller is ready to pay.

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МОЛОДЕЖЬ И НАУКА: РЕАЛЬНОСТЬ И БУДУЩЕЕ

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Учёный секретарь института изучения проблем молодежи и подготовки перспективных кадров Академии государственного управления при Президенте Республики Узбекистан, Начальник научного отдела, PhD

Немаловажным аспектом развития научно-исследовательской деятельности является привлечение молодых ученых. По статистке средний возраст ученых в